



DOWNTOWN LIMA_{INC}

Downtown Lima, Inc.
144 South Main Street, Suite 201
Lima, Ohio 45801
419-222-2686
www.visitdowntownlima.com

November 14, 2024

Jamie Dixon, President
Lima City Council
50 Town Square
Lima, OH 45801

Dear Mr. Dixon:

This was a year of significant growth and development for Downtown Lima, Inc. and the city center. With the invaluable support of the Lima City Council, we were able to grow and maintain several key initiatives that have positively enhanced our dynamic and vital downtown.

Accomplishments in 2024 include expanding our hanging flower basket and holiday décor programs to beautify Spring Street, creating a more vibrant and inviting atmosphere for residents and visitors alike. The Downtown Lima, Inc. Business Development Loan program continued to provide crucial financial support to local businesses, fostering economic growth and job creation. We actively participated in the Design Review Board and Historic Preservation Board, ensuring the preservation of our city's architectural heritage and promoting thoughtful development. We awarded grants to seven downtown businesses to fund façade improvements, enhancing the overall appearance of the district.

As we move into 2025, we are committed to building upon our successes and continuing to revitalize Downtown Lima. To achieve our goals, we are requesting your continued financial support of \$55,000. Your investment will enable us to expand our programming and events, support local businesses and entrepreneurs, enhance the overall visitor experience, and advocate for policies that support downtown development.

Thank you for your unwavering support. Together, we can create a thriving and vibrant downtown Lima for generations to come.

Sincerely,

Cricket Rodriguez
Executive Director

Kevin Reeks
Board of Trustees President

cc: Mayor Sharetta Smith