

November 8, 2024

Mr. Jamie Dixon
President, Lima City Council
Municipal Building
50 Town Square
Lima, OH 45801

Dear Mr. Dixon and City Council Members,

Visit Greater Lima's annual Agreement with the City of Lima for revenues derived from the hotel-motel tax expires on December 31, 2024. We respectfully ask that this agreement be renewed.

As the community's convention and visitor's bureau, it is our pleasure to market Lima as a dynamic place to visit, live, and work. Tourism is a valuable economic stimulant, and our marketing strategy continues to have a positive and enduring impact on the City, local businesses and the community.

The bed tax that is sent by the city to the CVB allows us to market and promote Lima to further its economic growth. We respectfully ask that you continue to support our efforts to promote and develop tourism by continuing to utilize a portion of the lodging taxes collected by the City of Lima to fund the CVB. Our viability and success cannot be possible without this lodging tax funding provided by the City. We thank you for your continued support. Please don't hesitate to contact us for any assistance during this renewal process.

Sincerely,



Betsy Billingsley
Executive Director
Visit Greater Lima

